



At a Glance

Goals

- Improve communication across teams
- Deliver relevant information to new employees, tailored to their role
- Collect and share knowledge and documents between different locations and departments

Approach

- Papyrs as an intranet site where all information comes together
- Departments and external people have access to the relevant pages and forms in Papyrs
- Single Sign On with Google Apps for easy authentication & access to information in Google Apps.

Results

- Improved productivity and saved time for employees
- Faster on-boarding for new employees
- Everyone is always up-to-date with latest information and policy updates

Centric Digital improves productivity using Papyrs and Google Apps

Company

Centric Digital is a digital transformation company that reshapes business models and customer experiences to help traditional businesses grow in an increasingly digital society. Recently ranked #34 on the Inc 500 and named fastest growing company in New York City by Inc. Magazine, Centric Digital fuses management consulting rigor, digital acumen and startup creativity to raise the bar in digital solutions and services. Headquartered in New York, Centric Digital has 160+ team members in the US and worldwide including Argentina, Australia, Hungary and India.

Challenge

It was hard to communicate across teams and to host internal documents and announcements. Because of Centric Digital's tiered structure of employees, freelancers and contractor roles, they needed a system to deliver customized messages and information to select individuals. With new contractors or employees joining the company regularly, it's important to manage access to the information easily.

"We needed a one stop solution for all company wide information/policy/procedures/processes that could also be accessed by new employees, rather than depending on emails that would vanish after being sent," says Brian Manning, President & Chief Digital Officer at Centric Digital. In order to meet this challenge, Centric Digital started looking for a cloud based solution.

Solution

"Papyrs is used as our all encompassing intranet, replacing the needs for employee manuals, process documentation, on-boarding processes, company information, etc.", says Manning. "Customizing and building our own forms and documents allows for consistent branding across all internal communications."

The seamless Single Sign On with Google Apps allows for an easy authentication experience and simplifies access management to different types of information between executives, employees, consultants, vendors, and so on. Multiple parties (from lawyers to HR and finance) are able to log on and author policies and contribute to posting other information. Notifications sent out by Papyrs automatically deliver the latest updates in policies to

"We pride ourselves on being cloud based and efficient with all aspects of our business." - Brian Manning, President & Chief Digital Officer at Centric Digital

people's Google Mail inbox.

Benefits

With Papyrs for Google Apps, quick and easy access to information for remote employees, employees abroad, client locations and in Centric Digital offices has saved time and increased productivity. HR, Finance and Supervisors spend less time on redundant questions, and on-boarding new employees has become fast and consistent. "We believe each employee saves about 1 hour of productivity per week, and human resources save about 8 hours per week each just by not having to answer repeating questions. Supervisors also save an additional hour per direct report of productivity per week from using Papyrs. With access to all information, there's less confusion on policies by employees. We have all 160+ team members on Papyrs for Google Apps, and will continue to add more."

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